



BIG * SKY
CHAMBER OF COMMERCE

Photo: Becky Brockie

2017 ADVERTISING AND SPONSORSHIP OPPORTUNITIES

Dear Chamber Member:

Your Chamber membership offers a unique set of affordable opportunities to help you promote your business, products and services and reach your next level of success. Consumers are 63% more likely to do business with the businesses they know are Chamber members. We're here to help you grow.

The first step is to determine your current membership level, and ensure that you are taking advantage of all the benefits included in that. For your convenience, we've included a listing of the membership levels here for your review.

From there, you may wish to upgrade your membership to take advantage of additional benefits, or customize your benefits from the opportunities that follow to grow a marketing plan that works best for your business' unique needs.

Your Chamber team is here to help guide you through the process and answer any questions you may have along the way. We look forward to hearing from you and to being a partner in your success.

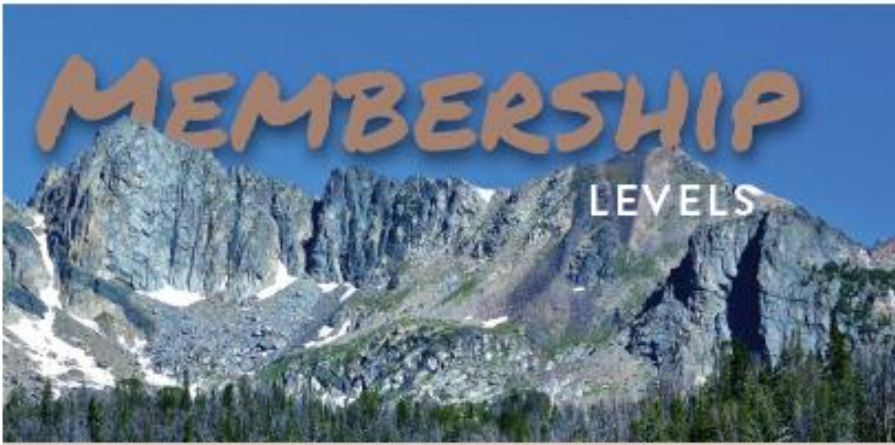


Margo

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BIG · SKY
CHAMBER OF COMMERCE

55 LONE MOUNTAIN TRAIL
P.O. BOX 160100,
BIG SKY, MT 59716
BIGSKYCHAMBER.COM
406.995.3000

BENEFITS OF MEMBERSHIP	MEADOW \$335/yr	LONE MOOSE \$565/yr	ANDESITE \$1,125/yr	HEADWATERS \$1,640/yr	LONE PEAK \$3,599/yr	BIG SKY \$5,000/yr
Referrals from Welcome Center Staff						
Brochure or Business Card Space in Welcome Center						
Profile and Link to Your Website on www.bigskychamber.com						
Google Mapping and Directions to Your Business						
Listing in <i>Official Visitor Guide to Big Sky</i>						
Facebook Sharing and Promotion of Your Business						
Add Events to the Community Calendar & Newsletters						
Ribbon Cutting Ceremonies						
Chamber Window Decal						
Member Badge on Your Website						
Receive Chamber Newsletters						
Discounts to Chamber Events						
Discounts on Advertising in <i>Official Visitor Guide to Big Sky</i>						
Enhanced Online Profile with Photos, Videos, Logo, and Priority Placement.						
Additional Listings in Online Business Directory & Visitor Guide		2 Listings	3 Listings	4 Listings	5 Listings	Unlimited
Additional Brochure Space		2 Brochures or 1 Magazine	3 Brochures or 1 Magazine	4 Brochures or 2 Magazines	5 Brochures or 2 Magazines	Unlimited
Website Banners		1 Month	3 Months	6 Months	1 Year	1 Year
Welcome Center Sponsorship			3 Months	6 Months	1 Year	1 Year
Video in Welcome Center			3 Months	6 Months	1 Year	1 Year
Email Blast to Chamber Database			1 Email	2 Emails	3 Emails	4 Emails
Vacation & Relocation Leads						
Logo Displayed at Business After Hours						
Logo Displayed in Chamber Newsletter						

A special non-profit and individual membership level is offered at \$205/yr. If you operate an additional business a discounted membership is available at \$230/yr. Dues are invoiced yearly on your anniversary month. Payment options are available.

ADVERTISING OPPORTUNITIES

OFFICIAL VISITOR + RELOCATION GUIDE TO BIG SKY

The *Official Visitor & Relocation Guide to Big Sky* is a comprehensive resource for trip planning and relocating. The guide lists restaurants, lodging, retail stores, activities, spas and more, plus it provides directions to and around Big Sky.

The relocation section has information on real estate, the community, and services. Every current member of the Big Sky Chamber is listed in the guide with their phone number, physical address, website and a short description.

[Advertising rates](#) are released in January with an early bird deadline by the end of March. 60,000 copies of the guide are published in May and are distributed throughout Big Sky and southwest Montana, including the Bozeman Yellowstone International Airport and welcome centers across the state.



BIG SKY TOWN MAP

The map of Big Sky helps visitors find their way around our area. The map is used in the Big Sky & Greater Yellowstone Welcome Center, hotels, grocery stores, retail stores and other businesses in Big Sky to help visitors plan their visit. 30,000 maps are distributed throughout Big Sky and southwest Montana, including the Bozeman Yellowstone International Airport and welcome centers across the state.

DIRECT MAIL ADVERTISING

The Chamber staff mails thousands of copies of the *Official Visitor & Relocation Guide to Big Sky* regionally, nationally and internationally each year. Make your business stand out to these parties by either adding your logo to the mailing envelope, or including your brochure along with the mailing.



ENVELOPE SPONSOR

- \$2,000 for 2,000 envelopes

BROCHURE FULFILLMENT

- \$250 for 500 brochures
- \$450 for 1,000 brochures
- \$850 for 2,000 brochures

← **Your brochure inside!**

NEW! MEMBER MAILING LIST

Take advantage of this great opportunity to conduct a special mailing to more than 430 local and regional business representatives by renting the Chamber's member list.

- One set of peel and stick labels is \$125 for a one-time use.
- A partial list by specific zip codes or by business categories also is available for 20 cents per label.

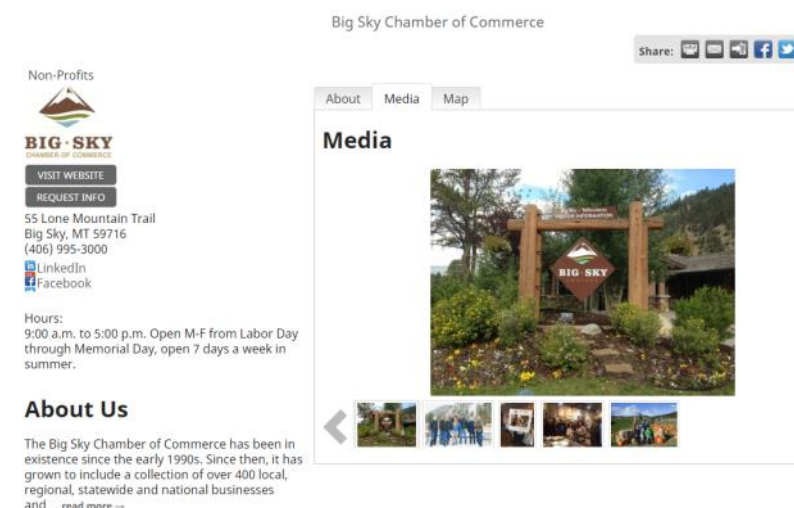
ADVERTISING OPPORTUNITIES

E-MAIL BLASTS

Promote your business, sale or event to other Chamber members, residents of Big Sky and visitors to Big Sky through an e-mail blast. An e-mail blast will be exclusive to your business and will only list information about and provided by you. E-mail blasts are limited to one per day and it is recommended businesses reserve their spot at least two weeks in advance.

- \$250 for one e-mail blast

YOUR ONLINE PROFILE



The screenshot shows the Big Sky Chamber of Commerce website. The header includes the text 'Big Sky Chamber of Commerce' and a 'Share:' button with social media icons. The main content area is titled 'Media' and features a large photo of a wooden archway with a 'BIG SKY' sign. Below the main photo is a gallery of smaller images. On the left side, there is a sidebar with the following information:

- Non-Profits
- BIG SKY CHAMBER OF COMMERCE
- VISIT WEBSITE
- REQUEST INFO
- 55 Lone Mountain Trail
- Big Sky, MT 59716
- (406) 995-3000
- LinkedIn
- Facebook
- Hours: 9:00 a.m. to 5:00 p.m. Open M-F from Labor Day through Memorial Day, open 7 days a week in summer.
- About Us
- The Big Sky Chamber of Commerce has been in existence since the early 1990s. Since then, it has grown to include a collection of over 400 local, regional, statewide and national businesses and... read more →

All active members with the Big Sky Chamber of Commerce receive a complimentary listing on our online business directory at www.bigskychamber.com. This database also provides content for our [Big Sky, Montana On the Go App](http://www.visitbigskymt.com) and the www.visitbigskymt.com website. Lone Moose, Andesite, Headwaters and Lone Peak level members receive additional benefits by having an Enhanced Online Profile which allows them the ability to add logos, photos and videos, as well as priority placement, a logo/image next to your listing in search results, a 200 character description under the search results.

UPDATE YOUR MEMBER INFO TODAY!

The online listing is FREE for all members as a benefit of your Chamber membership. Please log on and complete your member profile today!

POST A HOT DEAL!

Do you have a current sale or special to promote? Add it as a Hot Deal on your Chamber listing and reach more customers! We will link to the current Hot Deals in our weekly "What's Happening" e-newsletter which reaches thousands of e-mail targets each week. It is FREE for all members to post Hot Deals as a benefit of your Chamber membership.

ADD A JOB POSTING!

Are you looking for the right candidate to fill your current job opening? Add it as a Job Posting on your Chamber listing and reach more qualified candidates! It is FREE for all members to add Job Postings as a benefit of your Chamber membership.

WEBSITE BANNERS

Andesite members and above receive the opportunity to add a banner ad on www.bigskychamber.com for a specific number of months each year of their membership. Members may also purchase this benefit for \$50/month.

ADVERTISING OPPORTUNITIES

VISITOR CENTER SPONSORSHIP

The Big Sky & Greater Yellowstone Welcome Center assists more than 20,000 visitors each year. Make sure your business stands out above the rest!



BROCHURE OF THE MONTH

Grab visitors' attention with additional exposure in key locations in the Welcome Center. Brochures are displayed in a clear, single brochure holder in the 24/7 lobby, on the travel counselor's desk and on a table at the West entrance. Summer months book up fast, so reserve your spot today!

- \$100/month

LOBBY ADVERTISING

Grab visitors' attention with additional exposure by placing your 11x17" advertisement in one of our frames lining the brochure

racks in the Big Sky and Greater Yellowstone Welcome Center! Andesite members and above receive the opportunity to display their advertising for a specific number of months each year of their membership. Members may also purchase this benefit for \$50/month.



VIDEO IN WELCOME CENTER

Do you have a video showing what your business does and offers? If so, add it to the Visitor Center TV. The TV displays a continuous loop of videos created by Visit Big Sky and other Chamber members. This is a great opportunity to grab visitors' attention and teach them about your products and services. Andesite members and above receive the opportunity to display their advertising for a specific number of months each year of their membership. Members may also purchase this benefit for \$50/month (3 month minimum).



SPONSORSHIP OPPORTUNITIES

MONTHLY

BUSINESS AFTER HOURS

Business After Hours events are held on the 3rd Thursday of every month. It is a great way to increase awareness of your business and to network with other business professionals. Hosts are asked to provide hors d'oeuvres, beverages and a \$25-\$50 door prize. Can be reserved up to one year in advance, and there is a \$100 host fee.

JUNE

ANNUAL DINNER

The "Big Sky, Big Idea" Annual Dinner is an opportunity to learn and connect deeper into the business community. It is the Chamber's largest event of the year with over 200 business people in attendance. Several awards will be given to businesses and individuals who demonstrate good leadership and give back to the community. Sponsors will have the opportunity to promote their business to all of the Big Sky Chamber's members and receive tickets to the event.



SEPTEMBER



ANNUAL GOLF TOURNAMENT

The annual golf tournament is full of networking, camaraderie, and fun! The tournament is a scramble format with several prizes offered to players. The tournament starts in the early afternoon and finishes with an award banquet at the Bunker Bar & Grill. It is a great opportunity to promote your business to other Chamber members and to network.

OCTOBER

ANNUAL BUSINESS EXPO

The Business Expo is an annual event where business owners and professionals have the opportunity to hear top industry speakers. Topics may include marketing, social media, design trends, employee retention, selling techniques, customer service, human resources, finance, law, and more. Businesses will also have the opportunity to network with other businesses throughout the day.