

Big Sky Entryway Alternatives Study

Proposed Process Major Milestones

FY2016

- Negotiate Engineering Scope, Fee Agreement
- Collect Stakeholder Initial Concepts Input
- Inventory of Existing Condition and Background Documentation
- Develop Alternative Options for Entryway Improvement/Prepare Study Document
- Preliminary Study Review – BSCC
- Entryway Monument/Landscaping Conceptual Design, Lighting Design
- Public/Stakeholder Meeting
- Submit Entryway Study, Final Entryway Monument/Landscaping Design/Entryway plans for BSCC/Gallatin Co. approval
- MDT Encroachment Permit Application
- MDT Electrical Plan Submittals



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Proposed Process Major Milestones

FY2017

- Identify funding sources for final budget
- Construction Administration as authorized by Chamber board

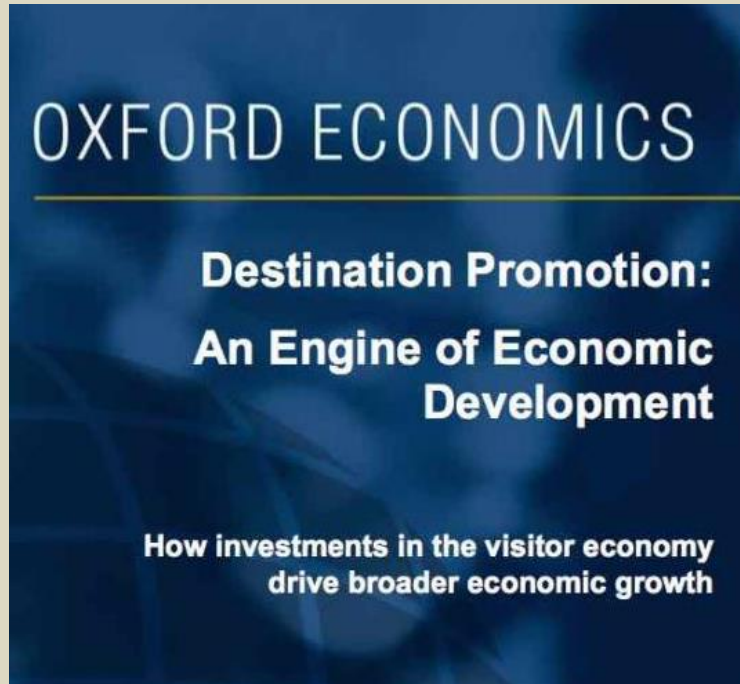


Host Week

- Big Sky & West Yellowstone was awarded Gateway Community of the Year for its collaborative Host Week Program at the Montana Office of Tourism's Governor's Conference this past March.
- In 2014, the Host Week passbooks contained 30 offers from Big Sky and West Yellowstone businesses.
- In 2015, the Host Week passbooks had 36 offers, 6 more from the previous year.
- 1,000 Host Week passbooks were distributed in 2014 to front line staff. 1,500 passes were distributed in 2015.



Destination Marketing & Economic Development: Creating a Singular Place Brand

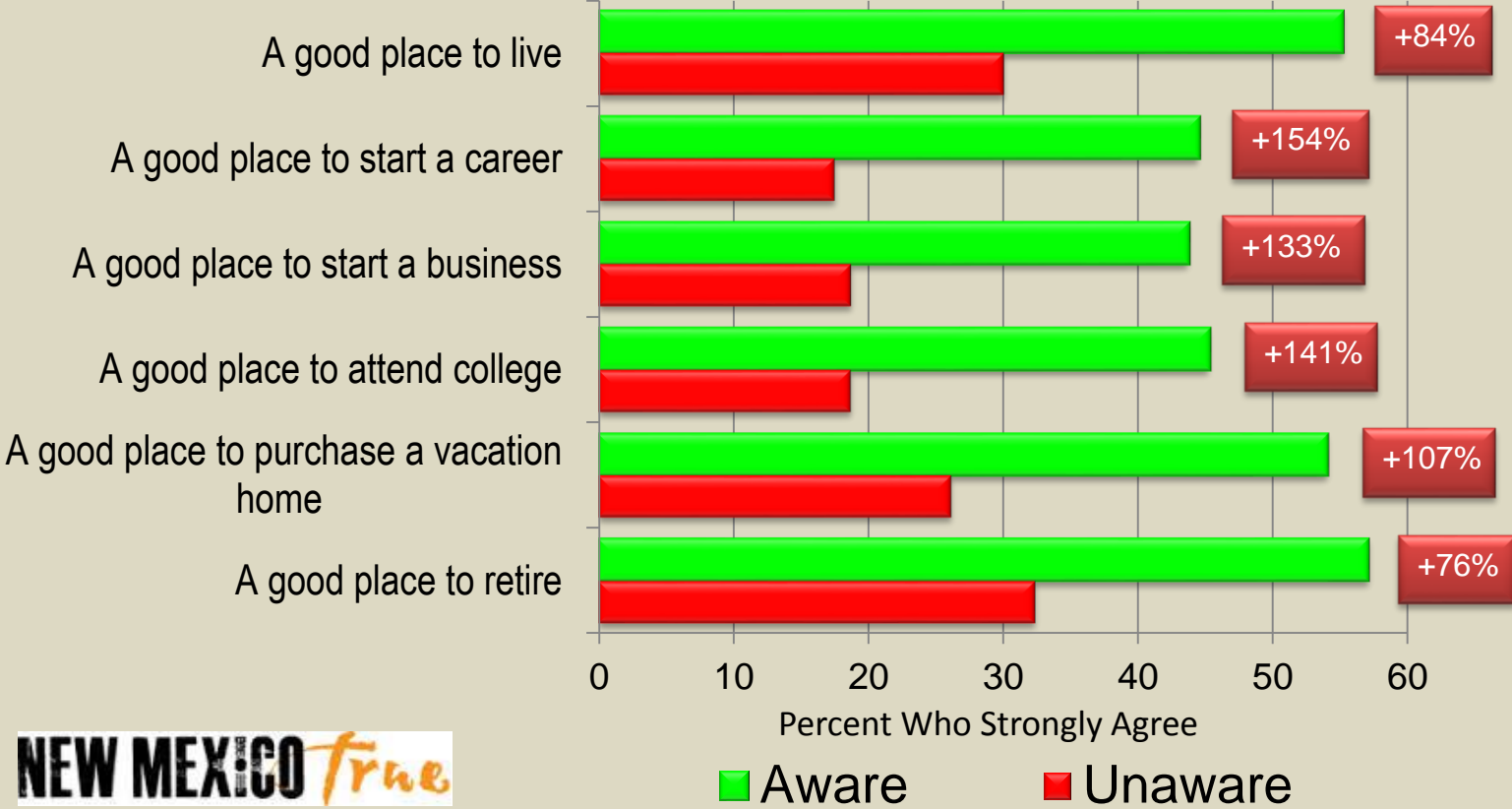


- Demonstrates a strong relationship between destination marketing and economic development through econometric marketing.



Impact of New Mexico 2014 Tourism Campaign on State's Economic Development Image

Base: Out-of-State Residents



Summer Welcome Center Traffic

- The Big Sky & Greater Yellowstone Welcome Center assisted 3,250 visitors in June 2015, which is up 61% from last year.
- Welcome Center numbers were 3,302 in the month of May.
- We attribute higher visitor numbers to a both a warmer spring and a 46% increase in park goers in the months of May and June.



Chet Huntley Donation



- The Big Sky and Greater Yellowstone Welcome Center received a one of a kind donation on behalf of the Big Sky Gateway Foundation.
- The donation, made by Kevin Mueller, the godson of Chet Huntley, features Chet's roll top desk, his typewriter, desk lamp, historic photographs, and documents dating back to Chet's first days in Big Sky.



Big Sky Big Idea Recap

Most Important Meal in Town

- This year the Annual Dinner hosted 192 area business men & women, county officials, and members of the community, all representing 51 businesses within the Big Sky or greater area community.
- 25 centerpieces were donated by area businesses to decorate the tables at the dinner as well as creatively showcase their businesses.
- Keynote speaker, Stephen Kircher, CEO of Eastern Operations, Boyne Resorts, spoke on the past, present and future of Boyne and Big Sky Resort.
- Big Sky Ambassadors assisted with set up, check-in, clean up, and judging awards for the second year in a row.
- Awards were given for *Ambassador of the Year*, Dick Schaible, *Outstanding Frontline Worker of the Year*, Beata Fatouros, *Business Person of the Year*, Marla Ganoom, *Business of the Year*, Skyline Bus, and the *Chet Huntley Lifetime Achievement Award*, Taylor Middleton.

