



## “The Higher the Altitude the Greater the Exposure”

At just over 25 years old, the Big Sky Chamber of Commerce is the fastest growing business organization in the area. Since 2002, Chamber membership has increased by over 70%, creating countless opportunities for community and industry growth. Today, we are lending a hand and taking a leadership role as we face the challenges of the economy with respect to the preservation of Big Sky, all the while creating a sense of identity for our community.

### **Mission Statement**

On behalf of its members, the Big Sky Chamber of Commerce encourages the development of programs, policies and promotional activities which maintain and enhance the unique character of the Big Sky area. Our goal is to develop the business community while respectfully maintaining natural beauty and the quality of life.

### **What's in it for me?**

Promoting your business...improving our community's economic climate and quality of life...getting involved...making a commitment...networking...and even if you don't have the time to become actively involved, you can see that your investment pays for itself.

### **Things just look better from up here!**

*Your Chamber Membership Investment;*

- Strengthens your ability to reach new customers
- Provides unlimited access to great networking opportunities
- Creates a voice for your business
- Places you at the fore front of responsible business growth
- Helps you become involved in the community
- Gives you an opportunity for continued education
- Presents unique possibilities for member2member business

### **Big Sky Chamber of Commerce**

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*Big Sky Chamber of Commerce*

# Partner Up and Enjoy the Benefits!!

### **Business Workshops**

*Feature different speakers or activities each month with topics centered around business development and growth.*

How do you plan for the future? How can I better manage my time and money? How do I hire good employees? These are just a few of the topics discussed at our business workshops. All are designed to further your business no matter the industry. Hear from the experts in a variety of business related fields and keep education as a key sector of your business success.

### **Business Over Breakfast**

*Designed to keep our community, and surrounding industries and organizations on the same page, regarding various issues related to growth, community, business and current relevant topics.*

This program is offered monthly and is a great way to get involved, and gain a greater understanding of the issues and topics that affect the Big Sky Community. Stay up to date on important topics, get to know fellow community members, and let your voice be heard.

### **Federation Membership, U.S. Chamber of Commerce**

*Increase value and exercise your pro-business voice by partnering with the U.S. Chamber to give your small businesses two memberships for the price of one.*

The Big Sky Chamber of Commerce has partnered with the U.S. Chamber of Commerce through the Federation Membership program. This program offers Big Sky Chamber small businesses value-added benefits, including: access to members-only sections of the U.S. Chamber's online Small Business Center, discounts on products and services, uschamber.com weekly, and the U.S. Chamber's small business e-newsletter. The Federation Membership is of no cost to business members of the Big Sky Chamber of Commerce, and offers a multitude of benefits.

### **SCORE (Counselors to America's Small Business)**

*Provides resources and expertise to maximize the success of existing and emerging small businesses*

The unique services offered by SCORE are based upon the idea of giving back to the community—in this case the local business community. Businessmen and businesswomen with successful careers and entrepreneurial ventures join SCORE to volunteer their time and expertise to help new businesses start and existing businesses grow and succeed. The Big Sky Chamber of Commerce has access to a dozen SCORE volunteers from Bozeman, who travel to Big Sky in an effort to assist our local business community.

### **Network - Who you know does make a difference!**

As a Chamber member, you can host and/or attend monthly Business After Hours. These networking events provide an excellent opportunity to share business cards and make connections with fellow business members. Coupled with the After Hours program, the Chamber also offers you a chance to promote your business with different sponsorships at our various events. At over 400 members strong these events provide you with the opportunity to meet others within your industry, compare practices, formulate strategies and develop profitable business relationships.

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**Referrals - *What a great way to drive business to your door!***

The Chamber receives thousands of requests each year for recommendations on services and goods provided in Big Sky and our surrounding communities, along with basic information on tourism and relocation businesses. As a Chamber member, your business is referred upon request of the visiting public. Whether the referral is over the telephone, via email or a hand written letter, we take great pride in thoroughly answering all questions regarding Big Sky and the Gallatin Valley.

**Tourism Marketing - *Capture your target market!***

With a membership to the Chamber of Commerce, the marketing opportunities offered to you exceed those of your competition by granting you access to all of the tourism inquiries and convention leads we receive at the Chamber office. This access provides your business with direct contact to those that have already expressed interest in Big Sky and exposes your business to the targeted market you've been working for.

**Business Exposure - *Things just look better from up here!***

You will be the first to know of the unique marketing opportunities in our Chamber sponsored Vacation Planner, Relocation Guide and Map. Sponsorship of local tournaments, special events and programs puts your name in front of hundreds of potential customers. Build your company brand and awareness with print, broad-cast, Internet, display and event exposure. Let everyone see how visible you are in your community while we do the work for you.

**Health Insurance - *Let's get covered!***

Montana Chamber Choices is available to our Big Sky Chamber of Commerce small businesses with 1-99 employees. The plan provides Montana employers and employees with affordable health insurance options. This program has been a huge success since its inception four years ago, with new benefits being added annually.

**Member 2 Member Incentives - *Buy local...buy Big Sky!***

The Member 2 Member purchase incentives program was designed with your business in mind. This program will promote your business and stimulate the local economy in the community of Big Sky. The program encourages Chamber members to buy locally through discounts offered on products and services to members from members. A great way to do more business with your local partners.

**Chamber Website - *Online, on target!***

Thousands of people navigate the Chamber's website each day in search of relocation, tourism, and community information. Through your membership to the Chamber your business will have a listing on the Chamber website with a direct link to your business website.

*Big Sky Chamber of Commerce*

# The Front Line

**Board of Directors**

Robin Hicks, Big Sky Owners Association  
Pride Moline, 3 Rivers Communications  
Burt Mills, The Club at Spanish Peaks  
Shelley Henslee, East West Resorts  
Jamey Kabisch, First Security Bank  
Victor DeLeo, Big Sky Resort  
Kevin Barton, Mountain View True Value  
Jason Luchini, The Wrap Shack

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**Executive Director**

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**Membership Director**

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